



FIND AND KEEP VOLUNTEERS

HOSTED BY RPAY

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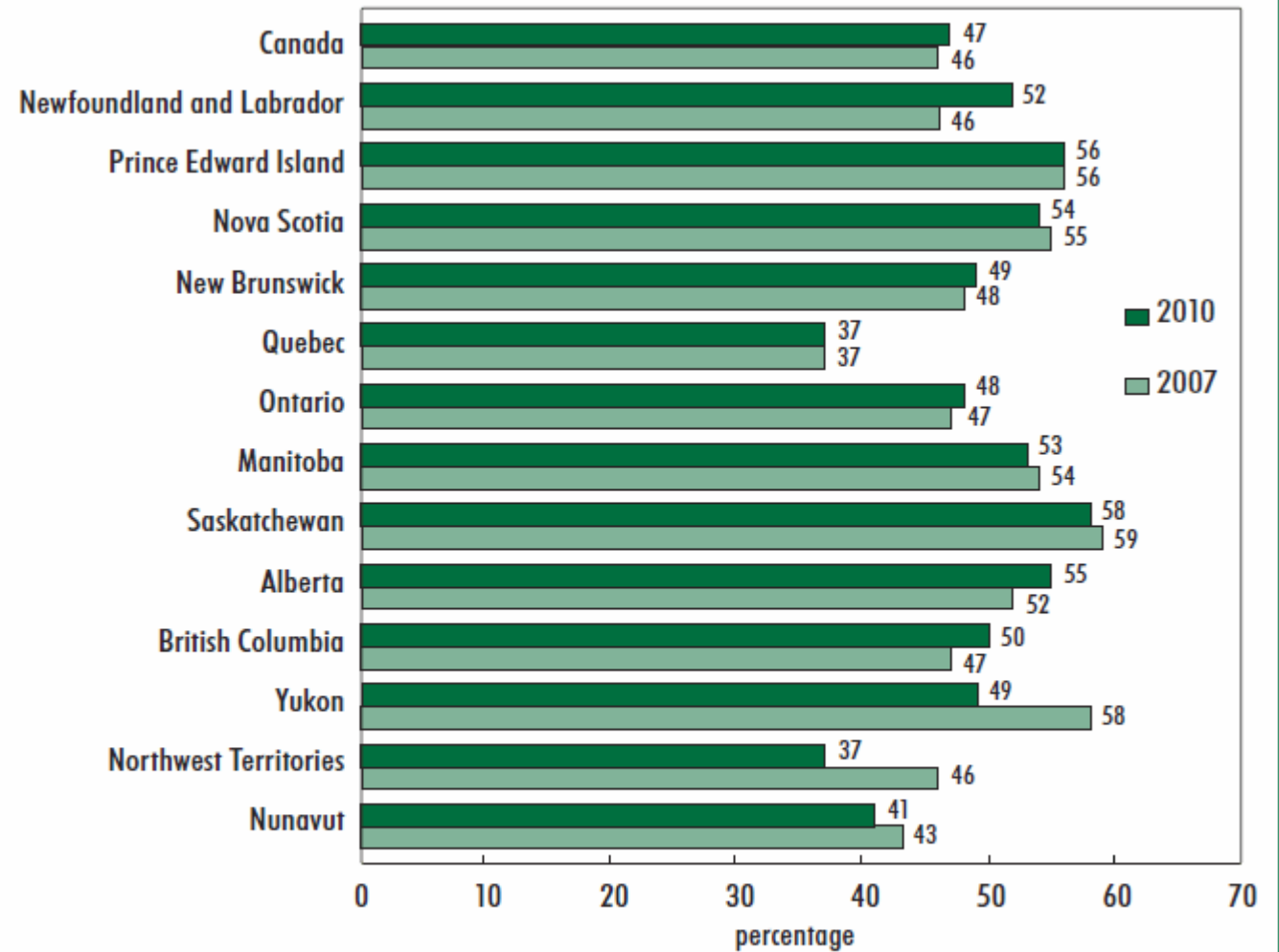
VOLUNTEERING IN CANADA

In 2013...

- 44% of Canadians 15 and older volunteered
- 28% of all volunteers were 55 years of age and older
- 66% of all volunteers were 15 to 19 years of age
- 24% of all volunteers dedicated their time to recreation and sport

P/T RATE

- Why did the rate in the Yukon change?



Source: Statistics Canada, Canada Survey of Giving, Volunteering and Participating, 2007 and 2010.

ENGAGING VOLUNTEERS

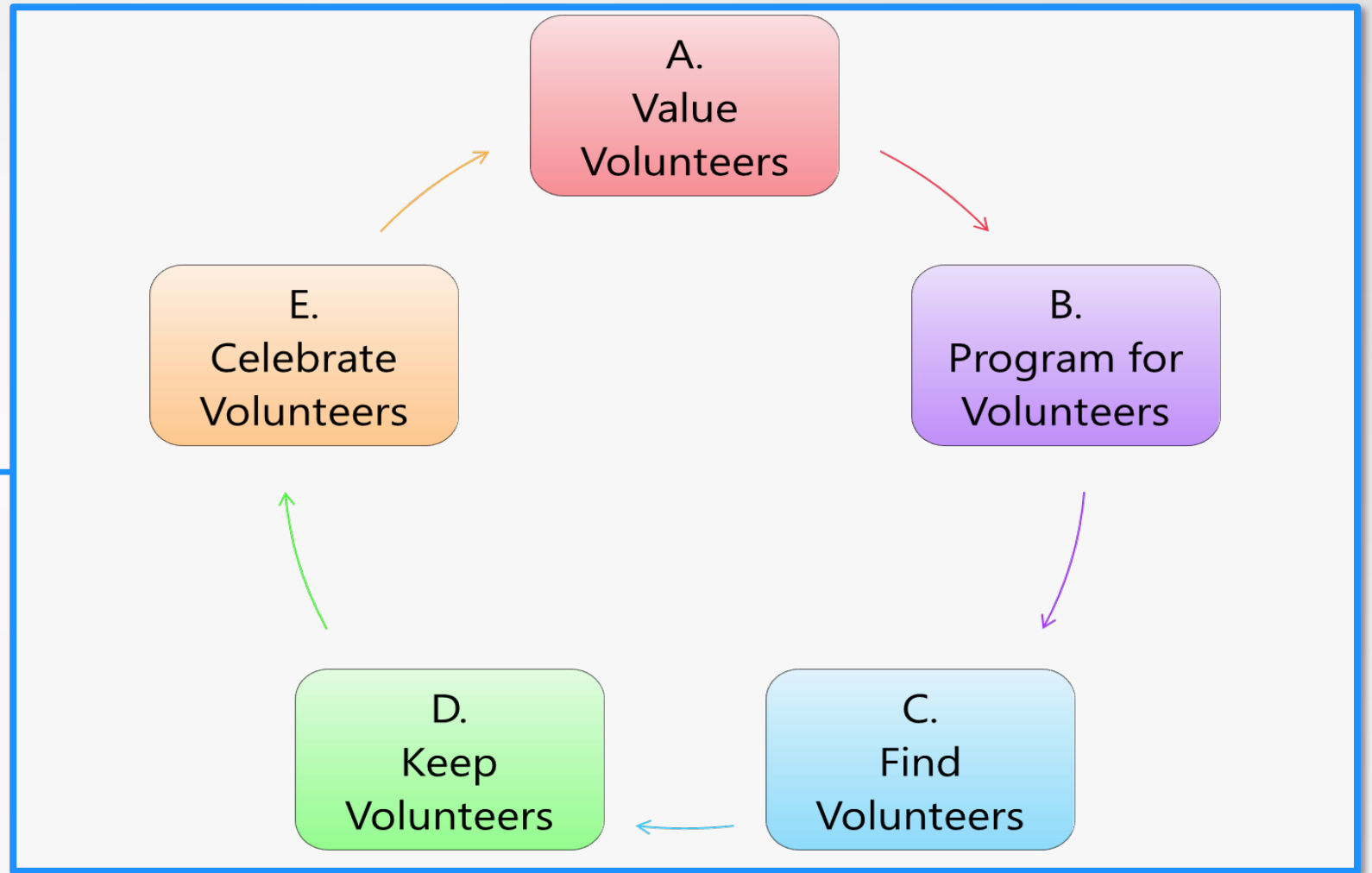
Why do people volunteer?

How has volunteering changed?



ENGAGING VOLUNTEERS

5 steps you can use...



A. VALUE VOLUNTEERS

- Volunteering is good for people, organizations, and communities.
- People volunteer to make a difference.
- Volunteers have rights and responsibilities.
- Volunteers of all backgrounds and cultures need to feel included, welcomed and valued.



Refer to the [Canadian Code for Volunteer Involvement](#) for more information.

B. PROGRAM FOR VOLUNTEERS

- Treat volunteers like clients. Learn about their interests and what motivates them.
- Plan and promote volunteer opportunities as part of your regular recreation programs and events.
- Provide opportunities for volunteers to develop new skills.
- Create volunteer opportunities for groups and families.
- Meet the needs of volunteers and they will help you meet yours.



C. FIND VOLUNTEERS



- Use good screening strategies to find the right volunteers.
- Screening strategies:
 - Help match people with volunteer positions,
 - Improve the quality and safety of programs, and
 - Reduce risk and liability to your organization.

Volunteer Alberta's [20-minute video](#) explains 10 screening strategies in more detail.

D. KEEP VOLUNTEERS



- Use screening strategies to keep volunteers.
- Once volunteers have been placed:
 - Provide orientation, training and supervision.
 - Follow-up and share feedback about their accomplishments.
- Volunteers who understand expectations and have the skills to contribute, will become a valued part of the team.

E. CELEBRATE VOLUNTEERS

- Appreciate volunteers informally every day.
 - Use positive words and gestures.
 - Be flexible with schedules.
 - Include them as part of the team
- Recognize volunteers formally throughout the year.
 - Schedule breaks so they don't burn out.
 - Show how their efforts make a difference.
 - Ask how they would like to be recognized.



SCREENING STRATEGIES

Volunteer Canada produced [the Screening Handbook](#) to help organizations engage volunteers.

Choose only those that are most relevant to the volunteer position and to your organization.

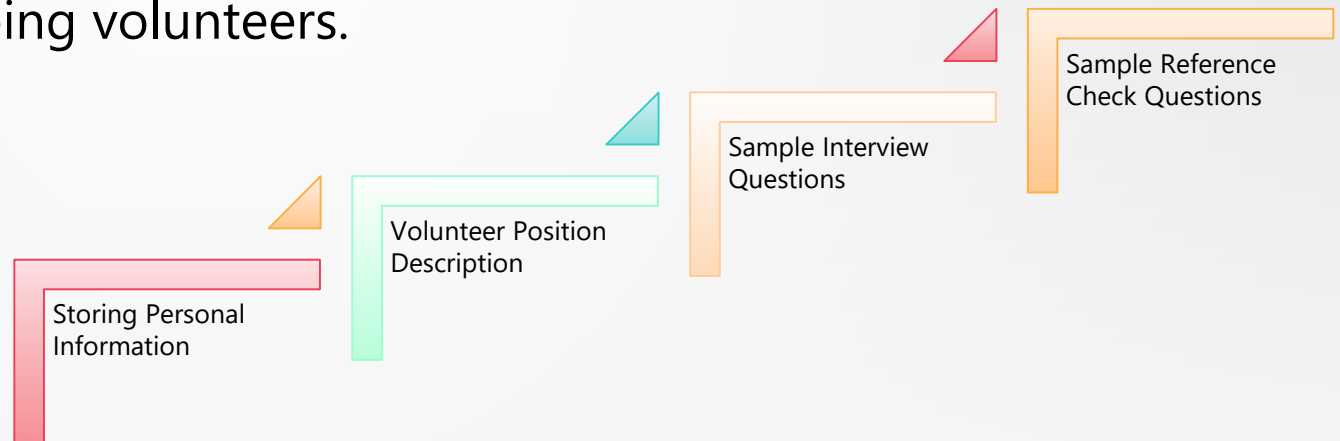
You don't need to do it all!



SCREENING TOOLS

Check out the [Volunteer Screening Program Policies and Procedures Workbook](#) produced by Volunteer Alberta (2017).

Use the worksheets, tools and templates to create your own strategies for finding and keeping volunteers.



OTHER IDEAS ABOUT FINDING AND KEEPING VOLUNTEERS?

